



2025 BIRDIES FOR BRAIN INJURY

Sponsorship Package



Friday June 20th, 2025
Lionhead Golf Club &
Conference Centre

WWW.BIST.CA/BIRDIES

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Our Mission

We aim to build a community of hope and resilience that un.masks brain injury.

At the Brain Injury Society of Toronto (BIST), we believe no one should face the journey of brain injury recovery alone. Our mission is to provide ABI survivors and their families with the support, programs, and advocacy that empower them to lead thriving lives.



“BIST is always ready to advocate for me and make sure my rights are respected.

They explain things to me with respect, kindness and patience.”

~ BIST Member

In 2024

BIST supported individuals with brain injuries by providing essential resources like groceries, medication, financial assistance, and technology. We've also empowered members through leadership opportunities, fostering a sense of community and skill-sharing. Additionally, we've organized impactful events like the Expressive Art Show, showcasing the talents of 41 artists with lived experience of brain injury. To further enhance accessibility, we've provided TTC Presto Passes to program attendees.



3000+

Program Support Interactions

60%

Increase in phone and email support

19

Unique Programs, Special Events, and Workshops

BIRDIES FOR BRAIN INJURY

WHAT YOUR SPONSORSHIP SUPPORTS

BIST Programs & Services

COMMUNITY MEETINGS

Monthly meetings featuring a guest speaker, along with time to share stories, information and tips, with other people living with brain injury and their family members.

CONCUSSION SERIES

BIST offers this annual course on taking stock of personal resources and coping skills while dealing with persistent concussion symptoms.

BRAIN INJURY SURVIVOR SUPPORT GROUP

These facilitated group sessions provide a safe space for survivors living with brain injury to connect and receive support.

PEER SUPPORT MENTORING

The Peer Mentoring program matches people with brain injury or family members with volunteer mentors who can share their experience, offer support and practical tips and information. This program connects participants with a wide range of mentors across Ontario.

EXPRESSIVE ART SHOW

This annual event showcases the creative talents of BIST artists, featuring writing, sculpture, painting, photography, and crafts. An art gallery and reception highlight the work of these talented individuals.

CASE COORDINATION SUPPORT

For people who need assistance in connecting them with securing housing, financial, medical and/or community support

EDUCATIONAL WORKSHOPS

BIST offers a variety of educational workshops throughout the year for professionals, survivors, and families. Topics include sleep and ABI, ABI and sexuality, returning to post-secondary education after a concussion, and self-care and communication for caregivers.



BIRDIES FOR BRAIN INJURY

\$6500

PRESENTING SPONSOR

Limited to 1

BENEFITS

- Naming rights for the tournament - Birdies for Brain Injury Presented by: YOUR COMPANY
- Sponsorship recognized in any media promoting the event (Print, Radio, TV etc.)
- Your logo on WELCOME BANNER (see below)
- 6 Social Media Posts recognizing Sponsorship Level on BIST Social Media Channels
- Your company's brochures and promotional material will be on display at the BIST office for one year
- Opportunity to do a presentation to BIST members on a topic of your choice
- Opportunity to have a table beside the golf registration desk promoting your company and services
- Logo recognition on BIST Golf web page with link to your corporate website
- Right to promote Birdies For Brain Injury logo on corporate website & social media channels
- Logo recognition on 'All Sponsors' sign, presentation and program guide
- Promotion in program guide - full page
- Opportunity to introduce speaker during golf event
- Opportunity to present winning foursome with prizes Special mention during speeches
- Complimentary Foursome | \$1,850.00 value
- Your branded promotional item included in our Swag bag
- Recognition in BIST's Annual Report which lives on the BIST website



BIRDIES FOR BRAIN INJURY

\$4250

GOLD SPONSOR

Limited to 1

BENEFITS

- Logo recognition on BIST Golf web page with link to corporate website
- Right to promote Birdies For Brain Injury logo on corporate website & social media channels
- Recognition of Sponsorship level in BIST Social Media Channels
- Logo recognition on 'All Sponsors' signage, presentation, program guide
- Half page promotion in program guide
- Recognition during speeches
- Complimentary Foursome | \$1850 value
- Your branded promotional item included in our Swag Bag
- Recognition in BIST's Annual Report which lives on the BIST website
- Opportunity to present prize during luncheon
- First right of refusal for Gold Sponsorship for 2026 tournament

Includes Drink Sponsorship if purchased before February 28th, 2025!



“Having a stroke changes you. You become a new person who is not easily understood by others.

BIST gives people living with Brain Injury the chance to discover their new selves and meet others who become friends, respectful and loving of our new self, capabilities, limitations and gifts without judgement.”

~ BIST Member

BIRDIES FOR BRAIN INJURY

\$2250

SILVER SPONSOR

Limited to 4

BENEFITS

- Logo recognition on BIST Golf web page with link to corporate website
- Right to promote Birdies for Brain Injury logo on corporate website & social media channels
- Recognition of Sponsorship level in BIST Social Media Channels
- Logo recognition on 'All Sponsors' sign, presentation, program guide -
- Recognition during speeches
- Two complimentary golf registrations | \$925 Value
- Your branded promotional item included in our swag bag
- Recognition in BIST's Annual Report which lives on the BIST website

“BIST has made a big difference for my social well-being. I was at home all the time feeling depressed, and that was not who I was. Now I’ve been given hope to get close to being myself again. I know now there is a society among BIST members I can talk to. I never have to feel alone as long as BIST is open to me.” ~ BIST Member



BIRDIES FOR BRAIN INJURY

~~SNACK SPONSOR | \$1,500 LIMITED TO 1~~

Early Bird Pricing - Book before Feb 28th, 2025 for only \$1250!

- Logo recognition on BIST Golf web page with link to corporate website
- Right to promote Birdies for Brain Injury logo on corporate website & social media channels
- Pre-packaged snack bag provided to each golfer with your logo or business card attached
- Your branded promotional item in our swag bag
- Recognition in BIST's Annual Report which lives on the BIST website

DRINK SPONSOR | \$1,500 LIMITED TO 1

Early Bird Pricing - Book before Feb 28th, 2025 for only \$1250!

- Logo recognition on BIST Golf webpage with link to corporate website
- Right to promote Birdies for Brain Injury logo on corporate website & social media channels
- Designed drink ticket provided to each golfer with your business logo
- Logo placed on drink cart on course
- Your branded promotional item in our swag bag
- Recognition in BIST's Annual Report which lives on the BIST website

~~BREAKFAST SPONSOR | \$750.00 LIMITED TO 1~~

- Logo recognition on BIST Golf web page with link to corporate website
- Right to promote Birdies For Brain Injury logo on corporate website & social media channels
- Logo recognition on sign at Breakfast Table on day of event
- Your branded promotional item included in our swag bag
- Recognition in BIST's Annual Report which lives on the BIST website

LUNCH SPONSOR | \$500 LIMITED TO 4

Banquet Hall will be divided into four individual sponsorship sections

- Logo recognition on BIST Golf web page with link to corporate website
- Right to promote Birdies For Brain Injury logo on corporate website & social media channels
- Recognition of Sponsorship level in BIST Social Media Channels
- Sign on all lunch and buffet tables acknowledging Sponsorship in designated section of the Banquet hall
- Your branded promotional item included in our swag bag
- Recognition in BIST's Annual Report which lives on the BIST website

BIRDIES FOR BRAIN INJURY

BIST MEMBER LUNCH SPONSOR | \$750

- Sponsorship of five lunches purchased for our members with lived experience to join us on the day of for our Birdies for Brain Injury Banquet lunch
- Coverage of transportation for the five members with lived experience to attend
- Sign Recognition at your table as a Sponsor with your Company Name and Logo
- Logo recognition on BIST Golf webpage with link to corporate website
- Right to promote Birdies For Brain Injury logo on corporate website & social media channels
- Recognition of Sponsorship level in BIST Social Media Channels
- Your branded promotional item included in our swag bag
- Recognition in BIST's Annual Report which lives on the BIST website

NEW! CART SPONSOR | \$1,500 LIMITED TO 1

Early Bird Pricing - Book before Feb 28th, 2025 for only \$1250!

- Logo recognition on BIST Golf webpage with link to corporate website
- Right to promote Birdies for Brain Injury logo on corporate website & social media channels
- Cart cards on each golf cart with your business logo
- Your branded promotional item in our swag bag
- Recognition in BIST's Annual Report which lives on the BIST website

HOLE SPONSOR | \$1000

Includes:

- Logo recognition on BIST Golf webpage with link to corporate website
- Right to promote Birdies for Brain Injury logo on corporate website & social media channels
- Hole signage and the opportunity to be present at your hole to mingle with golfers. Sponsors may choose to: hand out food, drink, promotional items, organize a fun game or activity etc.
- Your branded promotional item in our swag bag
- 2 lunch tickets provided (per hole sponsored)
- Recognition in BIST's Annual Report which lives on the BIST website

GOLF REGISTRATION

FOURSOME GOLF INFORMATION

Early Bird Pricing - Book before Feb 28th, 2025 for only \$1350!

- Register with a team of four
- Enjoy a great morning of 18 holes of golf at Lionhead Golf Club and Conference Centre, on the Masters Course
- Registration comes with a Breakfast and a Banquet Lunch
- Participate in our Silent Auction and Raffle for fantastic prizes
- Compete in friendly fun for "Closest to the Pin", "Longest Drive", "Team with Best Score", and "Most Honest Team" prizes
- **Foursome rate after early bird pricing is \$1850.00**

INDIVIDUAL GOLFER INFORMATION

Early Bird Pricing - Book before Feb 28th for only \$350!

- Enjoy a great morning of golf on the 18 Holes at Lionhead Golf Club and Conference Centre, on the Masters course.
- Sign up as a individual golfer and we will place you on a team
- Registration comes with a Breakfast and Banquet Lunch
- Participate in our Silent Auction and Raffle for fantastic prizes
- Compete in friendly fun for "Closest to the Pin", "Longest Drive", "Team with Best Score" and "Most Honest Team" prizes
- **Individual Pricing after early bird pricing is \$500.00**

I have been involved with BIST for quite a few years now and it has been incredible to see to the organization grow and expand their reach to help even more people. BIST is filled with amazing people are constantly coming up with innovative and creative ideas to create awareness and help those living with the effects of a brain injury.

Tonya Flaming

Contact

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