



OLIVIA CHOW
MAYOR

Proclamation

Brain Injury Awareness Month

June 2024

WHEREAS this month, we raise awareness about brain injuries and highlight the daily challenges for those who live with them. Brain injury is the leading cause of death and disability for Canadians who are under the age of 40. Each year in our province 18,000 people will have a brain injury and become permanently disabled.

Patients living with brain injuries can experience a wide range of challenges that can lead to long term issues with everyday brain processes, including difficulties with memory and concentration, and sensory impairment.

Although brain injuries can also be caused by infections and heart attacks, the most common cause of brain injury is physical trauma including falls, motor-vehicle collisions, Intimate Partner Violence (IPV), and sports-related injuries.

Immediate access to treatment and support services becomes gravely important at all stages of recovery for those who live with brain injuries. By raising awareness of brain injuries, we can offer our support to those who live with them.

The City of Toronto gratefully acknowledges organizations that are committed to providing support and resources for the well being of our residents. Through education, fundraising and support, we can come together to improve the health and well-being of our communities and its residents.

NOW THEREFORE, I, Mayor Olivia Chow, on behalf of Toronto City Council, do hereby proclaim **June 2024** as "**Brain Injury Awareness Month**" in the City of Toronto.

A handwritten signature in blue ink that reads "Olivia Chow".

Olivia Chow
Mayor of Toronto

