

## Brain Injury Awareness Month

**June 2023**

WHEREAS in Canada, one person becomes injured due to a traumatic brain injury every three minutes. In Ontario, each year approximately 18,000 people will have a brain injury and become permanently disabled as a result.

Although brain injuries can also be caused by infections and heart attacks, the most common cause of brain injury is physical trauma including falls, motor-vehicle collisions, and sports-related injuries. Patients living with brain injuries can experience a wide range of challenges that can lead to long term issues with everyday brain processes, including difficulties with memory and concentration, and sensory impairment.

During Brain Injury Awareness Month, we raise awareness of the challenges that those living with the long term effects of brain injuries, and their loved ones and communities, face. As the most complex and critical organ of the human body, immediate access to treatment and support services become gravely important at all stages of recovery for those who live with brain injuries.

The City of Toronto supports organizations and individuals committed to raising awareness about diseases, conditions and illnesses that affect all Canadians. Through education, fundraising and support, the health and well-being of our communities are improved.

NOW THEREFORE, I, Deputy Mayor Jennifer McKelvie, on behalf of Toronto City Council, do hereby proclaim **June 2023** as "**Brain Injury Awareness Month**" in the City of Toronto.



Jennifer McKelvie  
Deputy Mayor of Toronto